

**NORMAN®**  
SHUTTERS. BLINDS. SHADES.

We Made It Better









# Norman Brand Ambassador

Norman is excited to announce our new brand ambassador, Catriona Rowntree. As an accomplished television presenter, journalist, and mum, Catriona embodies the values and qualities that Norman stands for. With her extensive experience in the media industry and her passion for interior design, Catriona is the perfect fit for Norman. We are thrilled to have Catriona as part of our team and we look forward to working with her as we continue to bring beautiful, quality window furnishings into Australian homes.

*"I think customers will love the same things about Norman that I love. We are aligned in the sense that we both adore beautiful quality. Their range of options is simply breathtaking and there really is something for everyone! The Norman products are so innovative. As a mum, I want to make sure that things are not only durable but safe. Norman products tick both boxes and I feel very proud to be a part of the Norman family."*

– Catriona Rowntree







**Normandy**  
89mm Louver  
Silk White

## We made it better.

When looking for the perfect way to add elegance and sophistication to your home, look no further than Norman's premium shutters, blinds, and shades. With a focus on simple light control, improving your view, maintaining privacy, and ensuring safety. Norman's products truly enhance the overall liveability of your space.

With almost half a century of crafting fine window furnishings, Norman is famous for making exceptional products that stand the test of time. Norman invites you to open your imagination to a world of styles, designs, materials, textures, and colours to create your picture-perfect window covering.



## No Questions Asked Warranty.

### Norman has you covered.

Unlike other exclusion-ridden warranties, Norman's 'No Questions Asked (NQA) Warranty' offers real confidence when purchasing quality Norman shutters, blinds, and shades.

***Norman's NQA Warranty even covers life's little mishaps! If you break it, we offer a one-time repair or replacement with no questions asked!***



LEARN MORE

**Woodlore Shutter**  
89mm Louver  
Pure White





## We care

Norman is leading the way in child safe options. Every step of the way – from product design, materials used, manufacturing, installation and function – the safety of your family is our number one priority. No harmful or toxic substances are used to make our products, leaving you with peace of mind that every Norman product is safe to have in your home.

We take great pride in our commitment to safety. Being active participants in the WCMA Best for Kids certification program, you can rest assured your Norman window furnishings are pedigreed, and are safe for your family and the environment.

SmartDrape  
Room Darkening  
Soft White





# Woodlore

The world's best-selling plantation shutter offers Australian homeowners a high-quality wood shutter combining good looks, functionality, durability, and affordability.

- Eco-friendly wood shutter made from sustainably sourced materials.
- Woodlore's engineered wood core provides a more structurally sound and stable shutter compared to competitors.
- Finished with a hardwearing, medical-grade polypropylene coating that is resistant to scratching, chipping, cracking, fading, staining and heat damage.
- Features Norman's invisible EasyTilt louvre system. No unsightly and clumsy tilt rods.

## Woodlore Shutters

89mm Louver  
Pure White



We made it better.  
Woodlore is the world's  
best-selling shutter due  
to its great quality  
and value.



**Woodlore Shutters**  
114mm Louver  
Silk White



**Woodlore Shutter**  
89mm Louver  
Pure White





# Woodlore Plus

Woodlore Plus is a hybrid shutter making it stronger, tougher, and more versatile than ever before.

- Louvres are made with high-grade, recyclable ABS and built with aeronautic-inspired construction for maximum strength and rigidity.
- Sustainably sourced, engineered wood frames, stiles, and rails.
- Features Norman’s invisible EasyTilt louver system. No unsightly and clumsy tilt rods.
- More colours with 18 solid painted finishes.
- Custom specialty shapes available.

**Woodlore Plus Shutters**  
89mm Louver  
Extra White

**Woodlore Plus Shutters**

89mm Louver  
Extra White



**Woodlore Plus Waterproof Shutters**  
89mm Louver  
Silk White

# Woodlore Plus Waterproof

Woodlore Plus Waterproof is the perfect solution for your bathrooms, kitchens, or other frequent splash locations.

Made 100% from lightweight and hardwearing ABS.

- Fully waterproof panels and frames suitable for bathrooms, kitchens and laundries.
- Stainless steel hardware that won't rust or corrode.
- Same great look and features as Woodlore Plus.
- Features Norman's invisible EasyTilt louvre system. No unsightly and clumsy tilt rods.
- Same 18 solid painted finishes as Woodlore Plus.
- Matches Woodlore Plus for consistency in the home.

We made it better.  
For those specific windows that you like to keep open for ventilation 24/7, Woodlore Plus Waterproof will endure the unexpected shower of rain or constant sea breeze.

**Woodlore Plus Waterproof Shutters**  
89mm Louvre  
Pure White



## Brightwood

Real wood is warm and welcoming, stores carbon and provides outstanding thermal insulation, resulting in significant energy savings. Brightwood combines beauty with functionality.

- Made affordable by blending premium hardwood panels with sustainably engineered wood frames.
- No finger-jointed timber is used as this can leave unsightly marks in the paint work.
- Choice of 18 solid paint finishes.
- Speciality shape options available, including: arches, triangles and circles.





# Normandy

By incorporating our very best ideas, design, and knowledge, along with our best materials, you'll see why we're proud to call Normandy our flagship shutter.

- 100% premium hardwood shutter; luxurious timber grain with a durable finish.
- Sustainably sourced from well-managed hardwood forests and tree plantations.
- Available in 51 stunning paint and stain colours plus custom colour options.
- No finger-jointed timber is used as this can leave unsightly marks in the paint work.
- Multiple hand sanding and finishing for the finest crafted furniture finish.

## LUXE Finish

If you are after the most eco-friendly coating that enhances the natural wood grain in your timber shutters look no further than the LUXE finish.

- Contains natural vegetable oils and waxes.
- Resistant to moisture, safe, and has even been approved for children's toys.
- We apply this finish by hand, so it penetrates deeply into the wood. This keeps it elastic and healthy, while preventing it from drying and becoming brittle.

We made it better.  
The stained finish  
that embodies quality  
like the finest heirloom  
furniture in  
Normandy.

**Motorised Normandy Shutters**  
89mm Louver  
Black Walnut



# Speciality Shapes

Even the most unusual of window shapes can be dressed with Norman shutters. Popular styles include arches, circles, gables and triangles. Feature windows have never looked so good.

*Not applicable to Woodlore.*



Specialty Shape Normandy Shutters  
89mm Louver  
LUXE White Matte



# Blockout Shutter

When you need total darkness, such as helping children sleep longer or after working a night shift, Norman has crafted an innovative solution – the Blockout Shutter.



**Blockout Shutter**  
**Normandy** 63mm Louver - Pure White  
**Portrait Honeycomb** 25mm Cell - White Ice



- Seamlessly integrates a room-darkening Portrait Honeycomb shade behind a Norman shutter, eliminating light leakage.
- The unique layer construction of honeycomb fabric can keep your home cooler in the summer and warmer in the winter!
- The combination of shutter and honeycomb shade also assists with noise reduction.
- Delivers the ultimate in light, privacy, and ventilation control.



# PerfectTilt Motorisation

Norman’s PerfectTilt motorisation embodies the art of convenience being operated by quiet and energy-efficient solar-powered motors and controlled with an intuitive SmartDial remote.

- Each moisture-resistant motor module is powered by rechargeable lithium-ion batteries and the integrated solar panel extends the life of the battery charge.
- Control your shutters via an app that, when paired with the hub, enables control through iPhone or iPad devices.
- Obstruction detection identifies if there is an object between the louvres prohibiting it from closing.



*We made it better.  
Finding the perfect  
louvre position has  
never been easier with  
the precision control  
of the SmartDial  
remote.*

# Fun Fact

## What’s the difference between blinds and shades?

Blinds are hard furnishings, such as our SmartPrivacy venetian, whereas shades are soft furnishings, like our SmartDrape or Portrait Honeycomb Shade.

PerfectSheer  
Lily Cream

# PerfectSheer

With the flexibility of two shades in one, PerfectSheer features a sheer fabric that allows softened light through and a room-darkening or light-filtering fabric, allowing you to vary the light and privacy as required.

- The perfect mix of shade and sheer, balancing light, privacy and view.
- Seams are woven, not heat-sealed, so they don’t come apart.
- Exclusive fabrics allow options for privacy during the day, and room darkening at night.
- Optional innovative LightGuard designed to reduce light leakage around the sides of the shade.
- Widest view between the vanes and the tightest closure in its class.



# SmartDrape

Sheer curtains look great but wouldn't it be nice if they allowed for greater privacy? SmartDrape creates the elegant, sophisticated look of curtains while its unique individual vane construction offers different opacities – Sheer, Light Filtering and Room Darkening.

- Set your shades to open and enjoy the view offered through the sheer fabric.
- Rotate your shades to closed and experience privacy often required in a bedroom or living area.
- Whether SmartDrape is open or closed you have the option to walk through this particular window covering due to the individual blade construction. This maximises your privacy and removes the need to continually operate the shade.
- Colour-coordinated clips blend seamlessly between the headrail and fabric to provide better light-blocking and a minimalistic appearance.



**SmartDrape**  
Light Filtering  
Pacific White



# Portrait Honeycomb Shades

With rich materials, and an even richer history, Norman Portrait Honeycomb Shades feature award-winning designs, exclusive options, and industry-leading innovation.

- Unique D and double fabric cell design offering unsurpassed insulation.
- Provides consistent temperature control and noise reduction.
- Multiple Cell sizes and over 500 fabric options.
- Sheer, Light Filtering and Room Darkening fabrics.
- Patio Door Vertical with options to stack left, right or floating.
- Combine with sheer in the Day&Night for the ultimate in flexibility.
- If you want to reduce your energy bill this is the product for you!

**Portrait Honeycomb Shades**  
Patio Door Vertical  
Light Filtering Crystal

We made it better.  
Our Patio Door Vertical Honeycomb Shades are available in the same fabric options as our Portrait Honeycomb line, allowing for simple access and continuity across the home!





## Energy Saving Information

In 2021, we partnered with the Innovation Hub for Affordable Heating and Cooling (i-Hub) to facilitate a study on the effectiveness of window coverings in reducing energy consumption.

We provided our wide range of Norman Portrait Honeycomb shades to be tested.

The results showed:

- 32.89% reduction in air-conditioning load
- 57.7% reduction in solar heat gain
- 64.3% reduction in heat loss
- 55% more efficient than the previous window coverings
- Larger and double cells led to better energy efficiency

**Portrait Honeycomb Shades**  
SmartRise Cordless  
Light Filtering Crystal



# Soluna Roller Shade

You can't look past Soluna for the ultimate in easy-to-use operation technology and the smartest, most child-safe roller shade available.

- Energy efficient by reducing heat transfer, light and glare control.
- Available with PrecisionLift, the smartest most child-safe operating system found in a roller shade that completely does away with dangling cords or chains.
- Innovative hardware systems including raceway, for easy top treatment installation. Also available in Coupled or Dual Shade systems.
- Exclusive fabrics designed for privacy, performance and longevity including PVC-free solar screen fabrics.
- Add the optional LightGuard to remove those pesky light gaps that run down the sides of traditional roller shades or take it to the next level with our LightGuard 360 which is perfect for use in a cinema room or bedroom that requires a high degree of light Blockout.

**Soluna Roller Shade**  
Continuous Cord Loop with SmartRelease  
Pearl



# Shade Motorisation

Experience unparalleled convenience with Norman's Shade Motorisation. Effortlessly manage light and privacy through single touch or remote, and recharge efficiently and securely with rechargeable batteries, AC adaptor or PowerBar.

- The shade motors are equipped with an internal lithium-ion battery, which can be easily and safely recharged using the award-winning PowerBar.
- For unparalleled convenience, you can control an unlimited number of shades with a single remote designed with shortcut keys, optimising your home's light and privacy.
- Rest easy knowing small hands and animals are safe with Norman's obstruction detection stopping the shade if anything interrupts its path. Only available with Honeycomb Motorisation.
- Single or Dual motors are available allowing users to independently control two shades within the same window and from the top or bottom. Only available with Honeycomb Motorisation.

Motorised Portrait Honeycomb Shades  
Room Darkening  
Glacier White



AVAILABLE FOR  
Portrait Honeycomb Shades  
Soluna Roller Shades  
PerfectSheer Shades



# The PowerBar simplifies wireless charging.

The award-winning PowerBar allows users to recharge the motorised shade by simply inserting the PowerBar into the headrail. This safe and efficient recharge option reduces the hassle of using a ladder to access the shade when it comes time to charge it.

Thoughtfully designed with dual power meters, this feature allows you to easily monitor the power levels of both your motorised shade and the PowerBar, ensuring you never run out of charge unexpectedly.



**Motorised Portrait Honeycomb Shades**  
Room Darkening  
Glacier White



**Normandy SmartPrivacy Venetians**  
63mm Slat  
LUXE Western Red Cedar

*We made it better.*  
Cleaning Venetian blinds  
is often a chore, but with  
the SmartPrivacy design  
there are no mid-slat  
cords so cleaning is a  
breeze!

# SmartPrivacy Blinds

Widely known as Venetian blinds, Norman's patented design of SmartPrivacy allows for superior light blockage and increases privacy through a tighter closure.

- The innovative design has removed cord holes to reduce light leakage.
- Patented 'Insta-lock' cord lock system designed for years of trouble-free operation.

**Performance Fauxwood SmartPrivacy Venetians**  
63mm Slat  
Designer White



## Normandy SmartPrivacy

Touch real wood with Norman's SmartPrivacy wood blinds that add a natural element of style to any décor.

- Hand-crafted using lightweight Phoenixwood which reveals the timber's authentic character and texture.
- Lift and tilt operation allows you to control privacy, view, light and ventilation.
- Contemporary matching timber valance is included in the premium range.
- Available in a range of contemporary solid colours and timber stain finishes which can be either designed to blend in with your décor or create a contrasting feature.
- Multiple headrail options including steel and decorative aluminium and PolyDeco options.

**Normandy SmartPrivacy Venetians**  
50mm Slat  
LUXE Black

## Performance Fauxwood SmartPrivacy

Capable of withstanding the day-to-day bumps and knocks of busy family lifestyles, this durable and long-lasting product resists fading, warping, twisting, cracking, and scratching

- Slats are lightweight and durable.
- Waterproof, fire-resistant, and hardened to resist warping, twisting, cracking and scratching.
- Choose your look with our unique headrail options. Whether it's the sleek modern look of our Colour matched poly deco headrail or the more traditional headrail with fascia, choose the option that best matches the décor of your home.
- Solid cloth ladder tape options are available.

**Performance Fauxwood SmartPrivacy Venetians**  
63mm Slat  
Pure White



We made it better.

Our LUXE Finish is a natural, ecological product that is safe for the entire family.

Normandy SmartPrivacy Venetians

50mm Slat

LUXE Black

## LUXE Finish

If you are after the most eco-friendly coating that enhances the natural wood grain in your Normandy SmartPrivacy Venetians, look no further than the LUXE finish.

- Contains natural vegetable oils and waxes.
- Resistant to moisture, safe, and has even been approved for children's toys.
- We apply this finish by hand, so it penetrates deeply into the wood. This keeps it elastic and healthy, while preventing it from drying and becoming brittle.



# How to choose the right window furnishings

Choosing the right window covering is one of the easiest ways to change the look and feel of any room. Whether you're looking for a fresh new look or adding some privacy, there are many different window coverings to choose from. Here are our top 7 things to consider when choosing the right one for your space.

## 1. Location, Location, Location!

Consider the location of your window to determine which shutter, blind or shade will suit it best. If it's going in a kitchen or bathroom, think about the amount of moisture created in the space. Will the product be subjected to any splashing? If so, you will want to opt for a waterproof product such as our Woodlore Plus Waterproof.

## 2. What's your style?

A window covering might be the easiest way to change the look and feel of any room, but often style prioritises functionality. Once you pick your product, ensure the operation and quality are up to standard so it functions for as long as you need.

## 3. Degree of light blockage

When it comes to fabric selections, the opacity depends on your view-through preferences. Sheer fabrics will provide an atmospheric touch with a significant view-through while softening the outside view. Light-filtering fabrics offer a wide range of light diffusion from bright to dim and room-darkening fabrics are the perfect choice for environments where blackout and privacy control are a must.

## 4. Easy Breezy & Temperature Control

If you're looking for the ultimate control of ventilation, consider installing shutters throughout your home. Louvres on shutters can be placed in several positions, giving you control when it comes to how much light and breeze is let into your space.

## 5. Trouble free

You may consider yourself handy at fixing things around the house, but it's better to not have to fix them in the first place! We place a high importance on trouble-free design so you don't have to spend too much time maintaining your window coverings.

## 6. A little bit different

If there is one thing you'll learn when buying window furnishings, it's that no two windows are the same! Luckily we have you covered when it comes to getting quality, custom-made window furnishings for hard-to-reach, french doors, tall windows, glass sliding doors or circular windows.

## 7. Safety never takes a holiday

The best child-safe option for your windows is our cordless blinds or shades. Our motorised shutters also come standard with obstruction detection, so your little one's hands and fluffy paws are never going to get squished in a closing louvre.

## Our favourite product...

As a leading manufacturer of custom-made shutters, blinds and shades, one of our favourite window furnishing is the Norman Blockout Shutter. This unique window covering solution combines style and functionality by seamlessly integrating the block-out Portrait Honeycomb blind behind our world-renowned shutter, offering ultimate light, privacy, and ventilation control.







# NORMAN<sup>®</sup>

SHUTTERS. BLINDS. SHADES.